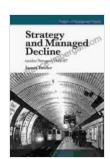
London Transport 1948-87: Frontiers of Management History

London Transport is one of the world's largest and most complex public transportation systems. It has a long and rich history, dating back to the early days of the Industrial Revolution. In 1948, the London Passenger Transport Board (LPTB) was created to oversee the operation of London's buses, trams, and underground railways. The LPTB was a pioneer in the field of public transportation management, and its innovations have had a lasting impact on the way that public transportation is run around the world.

This book tells the story of London Transport from 1948 to 1987. It is a story of innovation, efficiency, and organizational change. The book draws on a wide range of sources, including archival records, interviews with key figures, and published works. It provides a comprehensive and detailed account of the management of London Transport during this period.



Strategy and Managed Decline: London Transport 1948-87 (Frontiers of Management History) by James Fowler

★ ★ ★ ★ 5 out of 5

Language : English

File size : 5619 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 192 pages



The Early Years

The early years of the LPTB were a time of great change and upheaval. The war had just ended, and London was struggling to rebuild. The LPTB faced a number of challenges, including a shortage of resources, a aging infrastructure, and a growing demand for public transportation. Despite these challenges, the LPTB made significant progress in improving the quality of public transportation in London.

One of the LPTB's most important innovations was the of the Routemaster bus. The Routemaster was a double-decker bus that was designed to be efficient, reliable, and accessible. The Routemaster quickly became a symbol of London, and it is still in use today.

The LPTB also made significant improvements to the underground railway system. In the early 1950s, the LPTB began to introduce new trains that were faster, more comfortable, and more reliable than the old trains. The LPTB also began to build new underground lines, which extended the reach of the system to new areas of London.

The 1960s and 1970s

The 1960s and 1970s were a time of continued growth and change for London Transport. The population of London was growing, and the demand for public transportation was increasing. The LPTB responded to this demand by expanding its services and introducing new innovations.

One of the most significant innovations of the 1960s was the of the oneperson bus. The one-person bus was a single-decker bus that was operated by a single driver. The one-person bus was more efficient and less expensive to operate than the traditional double-decker bus, and it quickly became the dominant type of bus in London.

The LPTB also continued to expand the underground railway system in the 1960s and 1970s. The Victoria Line was opened in 1968, and the Jubilee Line was opened in 1979. These new lines helped to improve the connectivity of the system and to reduce overcrowding.

The 1980s

The 1980s were a time of major change for London Transport. In 1984, the LPTB was split into three separate companies: London Underground, London Buses, and London Transport International. This split was part of a wider program of privatization and deregulation of the public transportation industry in the United Kingdom.

The privatization of London Transport had a significant impact on the management of the organization. The new companies were under pressure to improve their efficiency and profitability. This led to a number of changes, including the of new technologies, the reduction of staff, and the closure of unprofitable routes.

The history of London Transport from 1948 to 1987 is a story of innovation, efficiency, and organizational change. The LPTB was a pioneer in the field of public transportation management, and its innovations have had a lasting impact on the way that public transportation is run around the world.

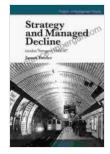
This book provides a comprehensive and detailed account of the management of London Transport during this period. It is a valuable

resource for anyone interested in the history of public transportation, management history, or organizational change.

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London Transport 1948-87: Frontiers of Management History is available now from all major booksellers. Free Download your copy today and learn more about the fascinating history of one of the world's largest and most complex public transportation systems.





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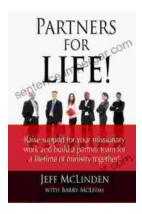
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